

6 SHEET SPECIFICATIONS



Paper size:	1200 x 1800mm (6 Sheet) portrait.
Bleed:	1206x 1806mm – to allow for trim variances
Safe copy area:	1160 x 1760mm
Resolution:	300 dpi or greater is recommended
Paper:	150gsm coated paper

Approval

ALL COPY MUST BE APPROVED BY ADMEDIA PRIOR TO PRINTING.

Please email using either a jpeg or pdf proof of your design to creatives@admedia.co.uk

Artwork Format

The preferred format is a print ready PDF – please ensure that fonts are outlined/converted to paths and that colours are set as spot or CMYK process.

If the artwork is to be supplied in any other format, please ensure that fonts are outlined/converted or supplied. All files must be Mac and PC compatible.

Supply of Artwork files

Artwork can be supplied in a number of ways:

1. Send your artwork by email (maximum 10mb) to creatives@admedia.co.uk
2. When lead-time permits, artwork can be sent on CD to our office:
Production, Admedia, 320 Regent Street, W1B 3BE
3. Upload your artwork to our ftp site (max 60mb): www.admedia.co.uk/ftp
Please notify us at creatives@admedia.co.uk once you've uploaded
4. Send artwork larger than 60mb via Mediafire: www.mediafire.com,
You Send It: www.yousendit.com or similar

Spare Posters

All production work require spares to be supplied, usually 2 copies will be sufficient.
Please contact a member of the operations team for the exact quantity.

Proofs to be supplied

Supplying a hard copy proof is optional, however it is required when colour matching is important.
Admedia is not responsible for any colour variations that may occur when a proof is not provided.

If any further questions or queries, please contact Richard-Lee Read on 0207 927 7108, or e-mail Richard-LeeRead@admedia.co.uk